

Schenectady County Human Rights Commission

Public Information and Education Committee

Commissioner Monica Arias Miranda, Chair

Commissioner Tony Gaddy, Co-Chair

Monthly Committee Report

April 2010

Committee Updates/Proposal

- The PIE met to discuss various ideas and initiatives to be presented to the Commission for their feedback (see meeting notes).
- The idea is to do a “make over” which includes the following:
 - Creation of a Commission Logo – a contest to allow participation from the community and also an opportunity to learn more about us
 - Revamping the website to include more information including video, photos, use of County’s Facebook page as a way to maximize resources and communicate the Commission’s information/events
 - Work with County Legislators and seek their support on Commission initiatives; increase interaction and communication with Legislators
 - Increase Media Outreach and Commission’s exposure to the community
 - Increase communication among and between the Commissioners and Executive Director
 - Establish scheduled community forums to educate public about Human Rights
 - Hold a Commissioner’s Workshop for us to come together to increase our knowledge in the area of Human Rights

Committee Actions

- PIEC Chair has met with the following people to discuss the initiatives being proposed:
 - Genghis Khan
 - Brian Wright
 - Joe McQueen, Director for Public Communication, Schenectady County
 - Susan Savage
 - Mike Kendall, NYS Human Rights Division – will meet next week
- PIEC looks forward to working with the Commission and the implementation of the above initiatives.

The Committee’s goal is to inform and educate County citizens about the Commission’s work and mission through media coverage, speaking engagements and distribution of printed material.