

Schenectady County Human Rights Commission

Public Information and Education Committee

Commissioner Monica Arias Miranda, Chair

Commissioner Tony Gaddy, Co-Chair

Monthly Committee Report

May 2010

Committee Updates/Proposal

- The PIEC met on May 9 to discuss items that were voted for approval by the Commission at its April 2010 meeting:
 - Annual Commissioner's Retreat
 - More detail to be developed in the coming weeks/months
 - Community Forums
 - More detail to be developed including proposed venues and topics
 - First Forum to be held tentatively in September as school begins
- The following initiatives still need Commission vote before moving forward:
 - Creation of a Commission Logo – a contest to allow participation from the community and also an opportunity to learn more about us
 - Communication Guidelines from Schenectady County to be followed
- Other initiatives PIEC will be implementing that may not require Commission vote rather collaboration and feedback:
 - Revamping the website to include more information including video, photos, use of County's Facebook page as a way to maximize resources and communicate the Commission's information/events
 - Work with County Legislators and seek their support on Commission initiatives; increase interaction and communication with Legislators
 - Increase Media Outreach and Commission's exposure to the community
 - Increase communication among and between the Commissioners and Executive Director

Committee Actions

- PIEC Chair met with Schenectady County Legal Counsel regarding legal issues Committee should take into consideration regarding their proposed initiatives, specifically any issues related to creating a HRC Logo. No issues to report.
- PIEC Chair met with Mr. Michael Kendall, NYS Human Rights Division, to discuss PIEC initiatives
- PIEC Chair met with Mr. Wright to share above meeting outcomes, initiatives, obtain feedback and:
 - Monthly Executive Director's Report to be revised to include more statistical data
 - Discussion about the benefits of creating a HRC Policies and Procedures Manual

The Committee's goal is to inform and educate County citizens about the Commission's work and mission through media coverage, speaking engagements and distribution of printed material.